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I got a lot out of this workshop! Using the marketing activity plan, I expanded it further so that I have my 4 pillars covered and have created a framework for a heap of free and gated content for our website visitors and clients. It's really exciting! It was SO beneficial, Thank you! - Laura

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KEYS TO SUCCESSFUL MARKETING

Marketing can feel like a minefield – from dodging misleading marketing salespeople to implementing hit and miss campaigns.

If you're not exactly sure what it takes to get QUALIFIED people through the door, you are definitely wasting both time and money. And, if you're not marketing your business at all, you're putting its future at risk.

In this one-day live workshop, your Coach will help you get your head around everything you need to know, including:

- » Why relying on 'word of mouth' alone isn't a sustainable marketing strategy – this has been an eye-opener for many of our attendees
- » Why neglecting other forms of marketing is a rookie mistake and how it can be easily addressed for little to no money if necessary – the internet is a wonderful thing for marketing on a shoestring!
- » Exactly WHO your ideal target prospect is and how to go about reaching them – most of our attendees have never invested the time to really think about who it is they WANT to work with
- » The 4 Pillars of Marketing and how you can choose which marketing channels might be right for YOUR business
- » Create your own marketing activity plan that you can begin implementing straight away

You'll walk away with a plan of action so that you can feel more in control of the marketing side of your business.

Visit www.venusacademy.co.nz
to find out more or to register online.