



"I hate numbers - but I really got a lot out of the Financial workshop. Julie makes the information easy to understand and take a real no-nonsense approach, which I appreciate. I've learned heaps about how to ensure I'm doing the numbers the right way!" - Mairi

FINANCIAL FITNESS

How often have you thought to yourself, 'I really should get more in touch with my numbers' or 'I know I need to meet with my accountant more often, but I just have no idea what they're talking about most of the time!' or 'Numbers just aren't my thing.' If your eyes glaze over when the topic of business finances comes up, don't despair!

The team at the Venus Academy know that every business owner needs to understand their business finances but that, for some, it doesn't come naturally or easy. That's why we've created 'Financial Fitness' - a comprehensive workshop that will help empower you to dig in to those numbers without fear! You'll walk away feeling more knowledgeable and empowered!

In this value-packed workshop you'll learn:

Best practices every SME should follow

- » Separation of business and personal accounts and expenditures
- » GST basics
- » How do you choose an Accountant that's the right fit for you?
- » 'Big picture' considerations like goals and exit strategies

Understand those financial reports

- » How are you keeping records and what are your choices?
- » What reports will help you effectively manage your business and how do you read them?
- » Ensuring you're looking after yourself first

Strategies for managing cash flow and debtors

- » Pricing strategies
- » Terms
- » Cash flow management tools and tips to ensure you don't have to chase up debtors and you can pay your bills (and your team) on time
- » What to do when things go wrong

End of financial year considerations

- » Understanding what you need to pay and when
- » How much should you be putting aside for tax
- » Understanding Income Tax, Prov Tax and PAYE
- » Why cash flow and profitability are two different things!

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